



**Senior
Resource
Center**

SENIOR LIFESTYLE EXPO

Presented by

State Bank

Freeport, IL

Save the Date!

Over **50+**

Vendors invited

Health screenings and Flu
shots will be offered!

Join us as we offer older adults an opportunity to interact and educate themselves on services and supports that are available in the senior marketplace.

OCTOBER 27TH, 2022

9 AM - 1 PM

FREEPORT EAGLES CLUB

1200 W. Galena Ave, Freeport, IL 61032



206 E. STEPHENSON ST.
FREEPORT, IL 61032
815-235-9777

*PROUDLY SERVING SENIORS IN
STEPHENSON AND JO DAVIESS COUNTIES*

September 6, 2022

Dear Friends and Community Partners:

We are so excited to once again, host an in-person Senior Expo experience! As we continue to work through this new era of COVID, we will be offering a more education based expo with a strong focus on our wonderful vendors and their valuable information. This year, the Illinois Department on Aging has a new campaign to encourage and promote Aging in Place for our seniors. The work we do at the Senior Resource Center focuses on helping our seniors successfully age in place. This expo offers not only the opportunity to promote this idea, but also display the services and supports available to seniors and their caregivers if aging in place is not possible.

Please consider this your personal invitation to attend and participate in the Senior Resource Center Senior Lifestyle Expo, presented by State Bank. The expo is set for 9:00 am to 1:00 pm, Thursday, Oct. 27 at the Freeport Eagles Club, 1200 W. Galena Ave., Freeport. It will feature a large exhibitor room and a second large room with various health screening opportunities. We will have a total of 60 exhibit spaces available this year. Send in your paid registration early to guarantee your participation. Spots will be assigned in the order they are received.

With your support and participation, we look forward to bringing this educational event back to our community!

Sonja Shoemaker

Sonja Shoemaker, Executive Director
sshoemaker@srcntr.org

Amanda Faivre

Amanda Faivre, Assistant Director
afaivre@srcntr.org

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$1250 **SOLD**

- Your logo and name linked to our event in all usages. Example: "Senior Resource Center Senior Lifestyle Expo Presented by Your Logo"
- All Expo promo material such as ads in the Journal Standard and our Digital Newsletter, event and activity flyers, Facebook, etc.
- Prime Expo exhibitor table (to be located in the front lobby area, near attendees registration area)
- Right of first refusal for next year's sponsorship

CONTRIBUTING SPONSORS - \$500

- Your logo and name in all Expo promo material such as ads in the Journal Standard and our Digital Newsletter, event and activity flyers, Facebook, etc.
- Prime Expo exhibitor table (these will be located inside of the main exhibitor hall, near the entrance)

EXHIBITOR INFORMATION

Exhibit Space: We will have a total of 60 exhibit spaces available this year, with 11 of those spaces offering electricity. All tables are 8ft in length and will come with two chairs. Tables will be assigned as registrations are received. Sponsorship tables will be located in the front area of the exhibit hall and will also be assigned as sponsorship registrations are received. Registration forms and payment are due by October 7th.

Refreshments: We will not be providing refreshments and entertainment to our attendees, however, the Eagles Club will have a daily special for a nominal price, as well as, a full lunch menu in their bar area. They are known for their delicious food! Coffee, water, and individually wrapped snacks will be available to all exhibitors.

Set Up: Exhibitor set up will be available the morning of the expo, beginning at 7 a.m.. Please make sure you are set up and ready to go at 8:45 am. We will be firm with our 9 am start time. We kindly ask exhibitors to remain the full duration of the Expo, with tear down promptly at 1 pm.

Parking: On the day of the Expo, it was suggested that we park in the lot to the east of the Eagle's Club, off of N. Turner Ave. SRC staff will be available to direct you to the parking area, if needed.

SENIOR LIFESTYLE EXPO 2022

OCTOBER 27, 2022, 9AM-1PM

FREEPORT EAGLES CLUB

Please check your preference:

Sponsors:

Presenting Sponsor \$1250 **SOLD**

Contributing Sponsors \$500

Exhibitors:

One 8' Table w/ 2 chairs **\$70**

One 8' Table w/ 2 chairs & Electricity **\$80**

ORGANIZATION: _____

ADDRESS: _____ **CITY:** _____

STATE: _____ **ZIP:** _____ **PHONE:** _____ **EXT.** _____

CONTACT: _____ **EMAIL:** _____

AMOUNT DUE: \$ _____ **PAID ON:** _____

TO PAY:

Send completed application & payment to the Senior Resource Center, 206 E. Stephenson St., Freeport, IL 61032

Online payments can be submitted using the Donation tab on our website, **seniorresourcecenter.net**. *Please note the additional fee for online payments. Enter *Senior Lifestyle Expo 2022* in the message box.

REGISTRATION FORMS AND PAYMENT DUE BY OCTOBER 7, 2022.

Contact Amanda Faivre at (815)235-9777, ext. 236 or afaivre@srcntr.org with questions.